

# ROOTED IN COMMUNITY. **GROWING CREATIVE FUTURES.**

Capital and Endowment  
Campaign for the  
**Stephanie Mitchell Smith  
Center for Creative Learning**



Bringing a newly  
gifted property to life  
as a shared home for  
creative learning.

 HARWOOD  
Museum of Art





Photo by Shayla Blatchford



## WHY THIS CAMPAIGN — AND WHY NOW

For generations, Harwood Museum of Art has been a place where Taos residents come together to learn, create, reflect, and connect. With the generous gift of a neighboring property, the museum now has an extraordinary opportunity to establish an expanded home for its education and community programs.

Situated just steps from the Harwood Museum of Art, the newly gifted building will become the Stephanie Mitchell Smith Center for Creative Learning — **a permanent, welcoming home for the museum's youth and adult education programs and community engagement initiatives.** This campaign will bring the space to life as a fully accessible, purpose-built learning environment, while establishing the long-term financial support needed to ensure these programs flourish for generations to come.

# TWO GOALS. ONE SHARED FUTURE.

## Expanding Our Home: Capital Investment/Renovation

Transforming the newly gifted building into a vibrant, accessible learning environment for the community through:

- Three art studios
- Flexible classrooms and community gathering spaces
- Accessibility and infrastructure improvements
- Technology and materials for hands-on learning



Photos by Shayla Blatchford

## Comprehensive Naming Opportunities

Secure your legacy at the Stephanie Mitchell Smith Creative Learning Center.

Naming a space directly supports artists, education, and community engagement — while ensuring your name is recognized for up to 50 years (25 years for corporations/foundations).

Your generosity sustains Harwood Museum of Art as a vibrant hub for creativity and learning for people of all ages and backgrounds.

<b>Conference Room (Sala)</b> .....	\$250,000
<b>Front Courtyard</b> .....	\$250,000
<b>Kitchen</b> .....	\$200,000
<b>Dry Studio</b> .....	\$200,000
<b>Education Office</b> .....	\$200,000
<b>Wet Studio</b> .....	\$200,000
<b>Back Courtyard</b> .....	\$150,000
<b>Technology Fund</b> .....	\$100,000
<b>Art Library</b> .....	\$75,000
<b>Lighting / Photo Studio</b> .....	\$75,000
<b>Solo Artist Studio</b> .....	\$75,000
<b>Pigment Garden</b> .....	\$75,000

## Empowering Community Support: Every Gift Matters

Donations of any amount to endowment funds helps us provide impactful art education experiences, engaging public programs, and improved facilities.

Endowed gifts provide permanent support for education leadership, financial stability, and the flexibility to meet our community's changing needs.

## Support Education, Community Programs, and Renovations:

- **Renovations Fund**  
\$2,000,000 Goal
- **Curator of Education + Public Programs Endowed Position**  
\$500,000 Goal
- **Education Programs Endowment**  
\$500,000 Goal
- **Public Programs Endowment**  
\$200,000 Goal

Gifts of any amount are welcome, whether given over time or as a bequest. Named gifts, which begin at \$25,000, provide lasting recognition and support continued leadership and innovation.



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Through the Stephanie Mitchell Smith Center for Creative Learning, the Harwood Museum of Art will bring its multi-generational education and community programs together in one dedicated home. Here we will provide space for artists, educators, youth, and community partners to learn, create, and connect.

This campaign ensures that the museum can steward this generous gift with care while strengthening its ability to lead inclusive learning and engagement across Taos for years of shared discovery and creativity.

## About Harwood Museum of Art

### Why Art Education?

- New Mexico ranks 50th in the nation for child well-being.
- Arts participation reduces dropout rates among low-income students by five times.
- Four years of arts and music classes boost SAT scores by over 150 points.
- Low-income students involved in the arts are twice as likely to graduate college.
- Arts education reduces school disciplinary infractions by 3.6%.
- Two-thirds of teachers say arts are being pushed out by math and English.

*Sources include Annie E. Casey Foundation and Americans for the Arts*

## Making your gift: Capital and Endowment Gifts

Your support of Harwood's future will make a lasting impact through our Capital and Endowment Campaign. Donors may choose to name a space within the Stephanie Mitchell Smith Center for Creative Learning, contribute to the establishment of an endowed position, or make a gift to an existing fund, ensuring ongoing excellence in our exhibitions and programs.

**Gifts of \$25,000 or more may be pledged over five years and can be made through the following:**

- Cash
- Stocks
- IRA charitable contributions
- Donor Advised Funds
- Charitable bequests in a will or trust
- Other forms of estate gifts

Your generosity secures Harwood's legacy as a vital arts and educational resource for generations to come. **Join us in shaping the future — email [development@harwoodmuseum.org](mailto:development@harwoodmuseum.org) to pledge your support today.**

THE  
HARWOOD  
Museum of Art

238 Ledoux St  
Taos, NM 87571  
575.758.9826  
[development@harwoodmuseum.org](mailto:development@harwoodmuseum.org)

**NM**  
THE UNIVERSITY OF  
NEW MEXICO  
FOUNDATION

Two Woodward Center  
700 Lomas Blvd NE  
Albuquerque, NM 87102  
505.313.7600  
[www.unmfund.org](http://www.unmfund.org)