

GOVERNING BOARD OF THE HARWOOD FOUNDATION
OF THE UNIVERSITY OF NEW MEXICO
Meeting Minutes, January 31, 2020
Arthur Bell Auditorium, 11:00 AM

Governing Board Members Present: Alexandra Benjamin, Dora Dillistone, Karl Halpert, Arif Khan, Nicole Dopson, Diane Reyna and Barbara DeVane. Call in: Tom Tkach, Janet Mockovciak and Stephanie Bennett-Smith

Governing Board Members Absent: Tim Larsen, Juanita Lavadie

Staff Members Present: Juniper Manley, Sonya Davis, Lacy Cantu and Susie Crowley (taking minutes)

Others Present: Sheree Livney (Alliance President)

Handouts: Agenda; Meeting Minutes, November 22, 2019; Board Chair Update; Director's Report; Budget/Financial Report; Development Report; Collections Update; Alliance Financial Report; Committee Development Update; Facility Report.

1. Confirmation of Quorum: Confirmed. Meeting called to order 11:06AM.
2. Approval of Agenda: Karl made a motion to approve the agenda; Dora seconded; all approved.
3. Approval of November 22, 2019 minutes: Stephanie made a motion to approve the minutes; Arif seconded; all approved.
4. Board Chair Update:
 - a. Alexandra proposed the Board consider the pros and cons of whether it would be beneficial to change the date of the Annual Meeting from June (as stated in the Bylaws) to July. This would change would require both Board and then Regents approval to amend the Bylaws accordingly. Holding the Annual Meeting in July would allow the Board to view the fiscal year end financials which are not available for a June meeting. It also allows for change to a regular bi-monthly Board meeting schedule.
 - b. Alexandra requested the Board please review the packet provided including the compiled results of the Board Skills Matrix, Bylaw info re Standing Committees, and some relevant sample forms.
 - c. Alexandra and Linda Warning went to the Legislature and brought the Harwood's 3 capital outlay requests totaling \$480,000 to Senator Bobby Gonzales and to the office of Dan Barone.

- d. In our March and May meetings we'll focus on developing the Strategic Plan. The evaluation of the Director will be discussed in closed session at the end of the meeting.

5. Director's Report:

- a. Juniper recognized a wonderful spread in the Taos News about incoming Harwood Curator Nicole Dial-Kay. All are excited for Nicole's arrival on February 10. Thanks to the Curator Search Committee for their time and support. Patti Day will be hosting a *Curator Welcome* party at her house Feb. 28.
- b. Thank you to the Board as 76% gave to the Harwood in 2019. We surpassed our Annual Appeal goal of \$37K as 80 supporters brought in \$44,725!
- c. Proposal is to develop a 2021 - 2025 Strategic Plan with a Leadership Team comprised of 3 staff/3Board; UNM/EOD will assist with the process. Strategic Planning is slated to begin in March with Board input, Staff goals, and finalized for Board approval in November.
- d. The call for Taos artists for the Contemporary Art / Taos 2020 exhibit has launched. This is a juried show that will open May 23. Juniper briefly discussed other upcoming exhibitions and suggested the Board visit the Harwood website for more detailed info.

6. Budget/Financial Report:

- a. Nicole began by stating that in reference to UNM's budget - there will be no mid-year pull back as this is too disruptive to departmental budgets. There are I&G reserves to assist UNM's budget currently. Be aware that because enrollment has been down there are likely to be significant budget cuts in FY21. The Harwood could face a 3% to 5% cut to I&G monies in FY21. The current Legislative session will determine the final outcome for the FY21 budget.
- b. When reviewing the Harwood Operating Statement there is a \$100K increase to the FY20 unrestricted gifts which is in conjunction with the Fundraising summary report.
- c. Membership income is similar this fiscal year to that of FY19. There are more monies reflected in Banner for Education than what shows on the Operating Statement as some funds have not yet been transferred. Similarly, some recent donations won't appear on the Operating Statement until the next report.
- d. Operating revenues are on target with the Museum Store as they are projected to meet their FY20 goal and the Total Operating Revenue is projected to meet the FY20 goal as well.

- e. When reviewing the Harwood's Expenses some noticeable outcomes will include only 14% of general museum expenses have been incurred as this reflects salaries being moved to I&G. Also, without a curator for half of FY20, there have been some salary savings. Over all the Harwood is fiscally well positioned and currently has \$1M in reserves.

7. Collections Committee:

- a. Alexandra spoke on behalf of the Collection Committee and provided a list of art slated for UNM Surplus. These pieces had been carefully reviewed by the Collections Committee and were deemed not appropriate for either the Harwood Permanent Collection or the Harwood Alliance. The UNM Surplus list will be voted on at the next Board meeting.
- b. Diane made a motion to approve the loan of two artworks by Horace Pierce to the Crocker Art Museum in Sacramento, CA for an exhibition traveling to five museums including LACMA and NM Art Museum; Barbara seconded; all approved. These pieces will be on loan from January 1, 2021 to December 31, 2022.

8. Alliance Report:

- a. Sheree presented the current Financial review for the Alliance with an ending balance of \$40,180 which excludes Art Reserves of \$5,289.
- b. The Alliance is seeking 100% Board participation in Sponsorships for the Bash. They are also seeking donations of "High level Art" for the live and silent auctions.
- c. New Bash graphics are in the works as the logo previously used highlights the Blake rather than the Harwood. With this new logo and additional sponsors - an updated invitation will go out in the following months.
- d. Brainstorming for a new fundraiser is ongoing. Alliance is looking at October 24 for this event the Mandelman-Ribak Gallery will be uninstalled.

9. Committee Development:

- a. Alexandra discussed the requirements of the Harwood Standing Committees, noted that the Building & Grounds Committee is not currently relevant and the Education Committee is pending the outcome of Strategic Planning related to the Education Program.
 - b. The list of Standing Committees that need Chairs are Finance Committee, Collections Committee, Development (Fundraising) Committee, and Board Development (Nominating) Committee.
- c. Tom made a motion to appoint Nicole Dopson as Chair of the Finance Committee; Dora seconded; all approved.

- d. Diane made a motion to appoint Steve Rose as Chair of the Collections Committee; Karl seconded; all approved.
- e. Janet made a motion to appoint Lucile Grieder and Barbara DeVane as Co-Chairs of the Development (Fundraising) Committee; Dora seconded; all approved.
- f. Barbara made a motion to appoint Stephanie Bennett-Smith and Karl Halpert as Co-Chairs of the Board Development (Nominating) Committee; Arif seconded; all approved.
- g. Juniper stated that she will work with and involve the Board with both the Strategic Plan and Endowment Campaign.
- h. Each Committee Chair will develop their own Committee, appoint members and review the description and purpose of the committee (per the Bylaws) for relevance and need for adjustment.

10. Development Report:

- a. Sonya highlighted the Bash sponsor party on 2/16, the exploration of a Fall Fundraiser, and an Art Basel Miami Beach trip in December as an upcoming special event.
- b. Review of the included Giving by Appeal spreadsheet will show every Harwood appeal during FY20 to date and how each appeal is fairing financially. Total appeal funds raised equal \$577,979. A gift of an Ed Moses painting is pending.
- c. The Montaner Trust distribution for 2019 calendar year totals \$30,298. We are hopeful for an early distribution of the principal that could be used as unrestricted funds toward an endowment.
- d. \$16,200 has been raised for the Larry Bell fund for Contemporary Art which supports any effort for contemporary art, celebrating living artists.
- e. Stephanie has made a lead endowment gift of \$500K for education in the hopes that others will be inspired to follow her lead and example! Thank you Stephanie.
- f. The Endowment Committee continues to seek a Chair. Tom suggested Stephanie and/or Gus Foster. Stephanie declined the offer to head this committee. There was general board approval for Gus to lead this committee. Tom made a motion to approve Gus Foster as Local Chair of the Endowment Committee; Dora seconded; all approved except Stephanie and Karl who were opposed to the process of electing Gus at this time and felt further discussions were needed first. Motion passed.

11. Public Comments: No Public Comments.

12. Adjournment: Diane made a motion that the meeting be adjourned; Arif seconded. Meeting adjourned at 1:39PM.