

**Governing Board of the Harwood Foundation of the  
University of New Mexico  
Meeting Minutes From November 12, 2014  
DeVargas Room at Hotel St Francis- 2:00 PM**

Members Present: Marcia Winter, Dora Dillistone, Linda Warning, Wynn Goering, Amy Wohlert, Kymberly Pinder, Lucile Grieder, David Farmer, and Tim Larsen

Staff Present: Susan Longhenry, Juniper Manley, and Lacy Cantu

Handouts: Agenda for current meeting, Minutes of September 23, 2014 meeting, List of artwork accepted by the Collections Committee, Operating Statement for the UNM Harwood Museum of Art as of October 31, 2014, Store Sales July 1, 2013-June 30, 2014 and July 1-October 31, 2014

**1. Confirmation of a Quorum:**

The presence of a quorum was established and the meeting was called to order by Marcia Winter at 2:12 pm on November 12, 2014.

**2. Approval of Agenda:**

The Agenda was presented for approval. A motion was made by David Farmer and seconded by Lucile Grieder to accept. The motion was passed by a unanimous voice vote.

**3. Approval of Sept. 23, 2014 Minutes:**

Correction was made to the minutes stating there was no executive session. A motion was then made to accept the corrected minutes by Kymberly Pinder and seconded by Wynn Goering. Approval was unanimous.

**4. List of Art Presented By Collections Committee for Approval:**

Marcia Winter presented a list of artwork for consideration to add to the collection of The Harwood Museum of Art.. The list consisted of twenty-seven gifts and purchases. Linda Warning voiced concern about the issue of available storage space. The Harwood has begun to develop a Collections Plan that will guide future acquisitions and proposed deaccessions. Collections planning will be the topic of the 12-8-14 Collections Committee meeting. David Farmer made a motion to approve the acceptance of the recommended acquisitions, and Linda Warning seconded the motion. Voice vote was unanimous.

## **5. Director's Report:**

### **A. Budget Report**

Susan Longhenry presented the financial statement current to October 31, 2014. 33% through the fiscal year the Harwood has in hand 68% of projected annual revenues and has incurred 28% of projected annual expenses. The revenue figures do not include \$10,000 allocated from UNM to cover expenses associated with AAM accreditation (including professional travel). Susan asked for input regarding the request for increased I &G funding that the Harwood plans to submit to UNM's FY15 Budget Leadership Team. Wynn Goering and others gave suggestions. Linda Warning expressed a wish to see reports comparing year-to-date museum store revenues with those generated during the same period in prior years. Lacy Cantu will meet with Wynn Goering prior to the next Board meeting to develop a revised format for the operating statement, with the goal of streamlining information and facilitating comparative analysis. Kymberly Pinder suggested that the Museum develop a comprehensive spreadsheet documenting salary expenses, I&G support, etc. David Farmer asked about the previous audit. Linda Warning, Juniper Manley and Susan Longhenry reported that the UNM audit conducted in 2007 documented a \$568,708 deficit for the Harwood.

### **B. Art of Wine Event**

Susan Longhenry discussed the *Art of Wine* fundraising event scheduled for January 30, 2015. This event is presented in collaboration with the Taos Winter Wine Festival and the Great Chefs of Taos. Students from Taos High School's Culinary Arts Program will prepare and serve food, five to six wineries will offer tastings, and a silent auction comprised of approximately thirty works will be held. Bidding for those works will be available through an online auction scheduled to go live on January 15. Linda Warning and Liz Neely are working on the details for the online auction. Auction proceeds benefit the Harwood's exhibition program. Lucile Grieder is leading the effort to solicit high quality works for the auction. Taos artist Matt Thomas will facilitate an interactive art installation during the evening inspired by the concept of the Exquisite Corpse. David Farmer discussed the problem of suspending and protecting the online bidder during the event. Arjuna Capital is an underwriter for the event and specifically the interactive art featured in the event.

### **C. Museum Learning and Public Programs Report**

Susan Longhenry presented the report for Director of Museum Learning and Public Programs Rebecca Aubin, who was participating in the CEVA Colloquium at the Clark Art Institute in Williamstown, Massachusetts. The Department is close to reaching its annual fundraising goal for the fiscal year. Over 300

participants attended the Halloween at the Harwood Event. The Harwood has been awarded a \$9,280 contract through the John F. Kennedy Center for the Performing Arts' 2014-15 VSA Museum Access for Kids program. This contract is supporting the engagement of children with various disabilities from Ranchos Elementary School, Enos Garcia Elementary School and Arroyos Del Norte Elementary School Marianne Estornell wrote the grant application.

## **6. Museum Store Report:**

Susan Longhenry presented detailed graphs reporting on museum store revenues. Lucile Grieder asked how much of the store's inventory is consigned, and how much is purchased inventory. A discussion followed, and a decision was made to reconvene the Museum Store Committee with a goal of developing strategies to maximize Museum Store revenue.

## **7. UNM Harwood Membership Museum Alliance report:**

Linda Warning reported that membership is steady at 700. The UNM Harwood Membership Alliance board will continue to make quarterly telephone calls to lapsed members. Work is progressing on the *Lighting Ledoux* event. A series of events under the working title of *Elegant Evenings* is planned as a fundraising initiative. The first event will be *Starry, Starry Night*, a star party and dinner at the home of Carl and Dora Dillistone. Dora is looking for extra telescopes, and hopes to engage a Professor of Astronomy for the event. Participants will be encouraged to bring iPads loaded with the Sky Walk App. This event is scheduled for late March. The second event in the series will be an Asian dinner hosted by Linda Warning and Gus Foster.

## **8. Development Report:**

Year-to-date fundraising for operating needs has yielded \$112,539. Another \$30,200 has been raised for non-operating funds. A jazz supporter has offered to match funds raised in support of the Harwood's jazz programming. The chair in honor of Bob Ellis is almost funded. The Harwood has a great need for sustainable funding that could be achieved through endowment revenue. Planned giving is critical to that effort.

## **9. B&G Report:**

Linda Warning stated that Facilities staff members Al Espinoza and Eric DeHerrera are now certified to do restoration work on the Harwood's historic windows. We continue to work with Taudy Miller on developing a comprehensive plan for prioritized repairs.

**10. Public Comment:**

There was no public comment.

**11. Vote to Adjourn:**

A motion was made by Linda Warning to adjourn the General Meeting and seconded by Lucile Grieder.

**Meeting in Executive Session:**

A motion was made to close the executive session by Wynn Goering and seconded by Linda Warning. Executive session was adjourned.