

**GOVERNING BOARD OF THE HARWOOD FOUNDATION  
OF THE UNIVERSITY OF NEW MEXICO  
Meeting Minutes, Tuesday May 12, 2015  
Arthur Bell Auditorium, 2 pm**

**Board Members Present:** Marcia Winter, Wynn Goering, Amy Wohlert, Lucile Grieder, Kymberly Pinder, Linda Warning, Dora Dillistone.

**Board Member Absent:** Tim Larsen

**Staff Present:** Susan Longhenry, Lacy Cantu, Juniper Manley, Shemai Rodriguez, Glory Ann Penington, Mary Lyon

**Handouts:** Operating Statement for Harwood Museum of Art FY15 as of April 30, 2015; Harwood Museum of Art FY15-FY16 Budget Comparison

1. **Confirmation of a Quorum:** Marcia Winter confirmed that a quorum was present .
2. **Approval of Agenda:** The agenda was approved with one revision: item 6 will include "Consideration of artwork to be loaned."
3. **Approval of Minutes** - The minutes for both the March 10th and April 13th meetings were approved.
4. **Upcoming meeting date discussion:** It was decided to schedule an additional Governing Board meeting before the June 30th meeting. The additional meeting will take place Wednesday, June 3 at 2 pm.
5. **Board Member Update and Appointment of Nominating Committee.**  
David Farmer resigned from the Board effective May 4. Linda Warning's term will be up at the end of June, 2015. Consequently, two new Board members will be needed. Lucile Grieder and Marcia Winter will be the nominating committee.
6. **Collections Committee Report and Consideration of artworks to be loaned.**  
Two loans were considered. The Taos Art Museum has requested the loan of Ralph Meyers' *Taos Landscape* for its summer 2015 exhibition. The Guest Co-Curators of *Mabel Dodge Luhan & Company: American Moderns and the West* would like to borrow a painting by Rebecca Salsbury James to travel with that exhibition to two or three venues, after the exhibition is at the Harwood. The Collections Committee recommends the loan of one James painting *if* a new, safer frame for the artwork is constructed *and* a customized crate is built specifically for that piece. Both loans were approved.

Susan Longhenry noted that a collections plan is being developed, beginning with an analysis of the current collection. No new acquisitions will be considered until the collection plan is completed.

## 7. **Director's Report**

- *New admissions and orientation area:* An upcoming renovation project will combine the admissions desk and museum store counter into a single counter, creating space for an orientation area at the current location of the admissions desk. Glory Ann Penington reported that there will be two computers dedicated to sales and admissions, each with a swipe for credit cards. There will be a laptop for use with shared files, email, and the internet. Finally, there will be a separate swipe for Alliance transactions. This will bring the museum into PCI compliance. There will be lockers, chairs and a table in the orientation area.
- *Exhibition Report:* The Charles Strong exhibition opening on May 16 will remain on view through January 24, thus reducing the number of exhibition changes this year. *An Enduring Appeal: The Taos Society of Artists* will be on view May 16-September 7. *Mabel Dodge Luhan & Company: American Moderns and the West* is progressing, and the object checklist should be finalized by August. Contracts for exhibition venues are moving forward, and a potential new donor has been identified who is focused on supporting the exhibition at a fourth venue. The essays have all been submitted to the Museum of New Mexico Press. The exhibition has been awarded a \$40,000 grant from the National Endowment for the Arts. \$220,000 has been raised for this exhibition, and an additional \$160,000 is still needed.
- *Budget Report FY15:* Susan Longhenry reported on budget actuals through April 30. It was noted that there were some unexpected grants benefiting public programs, and that the proceeds from the *Starry Starry Night* fundraiser were not yet included in this report. *Starry Starry Night* raised approximately \$13,000. The Board expressed thanks to Carl and Dora Dillistone for sponsoring the event, and to Larry Bell for his generous donation of artwork to be auctioned. *Starry Night* proceeds will bring the museum close to its annual goal for unrestricted charitable revenue. It was also noted that museum store revenue is \$10,000 ahead of this time last year. Admissions revenue continues to be lower than projected. With respect to FY16, there was discussion of the need to present to UNM a summary of the amount of funds that the Harwood has raised in the last few years. The FY16 operating budget shows a 2% reduction in I & G funds allocated to the Harwood by UNM.

## 8. **Consideration for approval of FY16 budget.**

After discussion of the need for a deficit reduction plan and continued advocacy for UNM to absorb the Harwood's utility expenses into its overall utilities budget, the budget was approved.

## 9. Alliance Events and Membership Report

- *Starry Starry Night*. Thanks were expressed to all who participated in this event, and particularly to Carl and Dora Dillistone for their generous sponsorship. Fifty-one people attended, and the night was a success despite clouds obscuring the stars.
- *Art on Tap* will be held at Taos Mesa Brewing on August 23 from noon until 4 p.m. Art for sale will range in price from \$30 - \$300. Last year's *Art on Tap* generated approximately \$12,000 in sales, with 50% going to the artists and 50% to the Harwood.
- Linda Warning reported that the Museum is exploring how to integrate Alliance membership with the UNM Foundation. This would streamline operations, and create a single database for members and donors. Shemai Rodriguez reported that the Museum currently has a sufficient number of volunteers, and that the current priority is to identify productive and fulfilling roles for them. She also noted that the Museum will only passively recruit new Alliance Members until the three current databases are streamlined into one database.

## 10. Development Report.

The Harwood will host a fundraising event on September 19 featuring the Chef De Cuisine from Chicago's Topolobampo restaurant, who will work with students from Taos High School's Culinary Arts Program. The event will also feature Ron Cooper's Del Maguey Mezcal and a small silent auction. Juniper Manley reported that grants have recently been received from the Albert Pierce Foundation, the Joyce and Donald Rumsfeld Foundation, the Kanter-Kallman Foundation and Charles Redd Center at BYU.

11. **Public Comment.** There were no members of the public present.

12. **Executive Session:** Marcia Winter closed the meeting to enter executive session, for the discussion and determination where appropriate of limited personnel matters.

13. **Adjournment.** The meeting was adjourned at 5:00