Harwood Museum
Alliance Membership

2014 Annual Meeting
Welcome!

2013-14 Governing Board
- Linda Warning, Chair
- Marcia Winter, Vice Chair
- Breda Bova (UNM), Treasurer
- Michael Sudbury, Secretary
- Dora Dillistone
- David Farmer
- Lucile Grieder
- David Harris (UNM)
- Kymberly Pinder (UNM)

2013-14 Alliance Board
- Linda Warning, President
- Phyllis Nottingham, Vice President
- Dora Dillistone, Sec./Treasurer

2013-14 Advisory Council
- Stephanie Bennett-Smith
- Genevieve de Vellis
- Phyllis Nottingham
- Steve Gootgeld
- El Moises
- Gus Foster
- Charlene Tamayo
- Frank Purcell
- Steve Rose
- Dianne Frost
- Tom Ford
- Pam Ford
- Laurie Hicks
- Charleen Holder
- Karina Armijo
- Christa Marquez
- Wesley Rusnell
- Andrew Ting
- Janet Webb
- Julia Moore
- Sherry Parsons
- Ann Quinn
- Sherri Wood
July 2013-June 2014 Attendance

• Admissions  
  • 10,080
• Public Programs (including receptions & Community Days)  
  • 8,196
• Learning Programs  
  • 6,447

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TOTAL: 24,723
33% increase since FY10
Where Do the Harwood’s Visitors Come From?

New Mexico – 21%
Texas – 7%
Colorado – 5%
California – 4%
New York – 2%
Where Do the Harwood’s Visitors Come From?

- Amsterdam
- Argentina
- Australia
- Austria
- Brazil
- British Columbia
- Canada
- Denmark
- France
- Germany
- India
- Ireland
- Italy
- Japan
- Kenya
- Mexico
- Mozambique
- New Zealand
- Netherlands
- Panama
- Poland
- Portugal
- Rio de Janeiro
- Russia
- Scotland
- South Africa
- Spain
- Sweden
- Switzerland
- United Kingdom
July 2013-June 2014 Revenue

<table>
<thead>
<tr>
<th>Charitable Gifts/Grants</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>19,500</td>
<td>23,912</td>
</tr>
<tr>
<td>Memberships</td>
<td>22,000</td>
<td>42,000</td>
</tr>
<tr>
<td>Education</td>
<td>52,000</td>
<td>85,797</td>
</tr>
<tr>
<td>Exhibitions</td>
<td>57,000</td>
<td>71,850</td>
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<tr>
<td>Public Programs</td>
<td>5,000</td>
<td>5,091</td>
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<tr>
<td>Annual Fundraising Event</td>
<td>20,000</td>
<td>10,185</td>
</tr>
<tr>
<td>Endowment</td>
<td>80,106</td>
<td>80,107</td>
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<tr>
<td><strong>Subtotal Charitable</strong></td>
<td>255,606</td>
<td>318,942</td>
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<table>
<thead>
<tr>
<th>Operating</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Gift Shop</td>
<td>55,000</td>
<td>50,687</td>
</tr>
<tr>
<td>Admissions</td>
<td>55,000</td>
<td>52,122</td>
</tr>
<tr>
<td>Programs</td>
<td>25,000</td>
<td>22,054</td>
</tr>
<tr>
<td>Education</td>
<td>8,000</td>
<td>3,998</td>
</tr>
<tr>
<td>Other Sales and Revenues</td>
<td>7,500</td>
<td>7,550</td>
</tr>
<tr>
<td>Fund Balance Carry Forward</td>
<td>187,780</td>
<td>187,780</td>
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<tr>
<td><strong>Subtotal Operating</strong></td>
<td>338,280</td>
<td>324,191</td>
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</table>

| **Subtotal non-I&G revenue** | 593,886 | 643,133 |

<table>
<thead>
<tr>
<th>UNM Instructional and General (I&amp;G)</th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Museum Administration</td>
<td>285,078</td>
<td>285,078</td>
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<tr>
<td>Museum Maintenance</td>
<td>115,554</td>
<td>107,194</td>
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<tr>
<td>Fund Balance Carry Forward</td>
<td>25,074</td>
<td>25,074</td>
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<tr>
<td><strong>Subtotal I&amp;G</strong></td>
<td>425,706</td>
<td>417,346</td>
</tr>
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</table>

**TOTAL REVENUE**

|         | 1,019,592 | 1,060,479 |

Notes:
- Gen - 29869  Edu - 57038  Exh - 65981  PP - 23002
- Gift Shop - 11890
- Fund Balance Carry Forward
### July 2013-June 2014 Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>06/30/2013</th>
<th>06/30/2014</th>
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</thead>
<tbody>
<tr>
<td><strong>Museum (non I&amp;G)</strong></td>
<td>170,269</td>
<td>208,181</td>
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<tr>
<td><strong>Gift Shop</strong></td>
<td>66,890</td>
<td>43,214</td>
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<tr>
<td><strong>Development</strong></td>
<td>30,178</td>
<td>40,374</td>
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<tr>
<td><strong>Education</strong></td>
<td>117,038</td>
<td>81,325</td>
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<tr>
<td><strong>Programs</strong></td>
<td>50,688</td>
<td>37,158</td>
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<tr>
<td><strong>Collections</strong></td>
<td>8,071</td>
<td>5,051</td>
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<tr>
<td><strong>Exhibits</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Exhibits 1</strong></td>
<td>41,483</td>
<td>33,951</td>
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<tr>
<td><strong>Exhibits 2</strong></td>
<td>42,000</td>
<td>20,381</td>
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<tr>
<td><strong>Exhibits 3</strong></td>
<td>40,000</td>
<td>33,587</td>
</tr>
<tr>
<td><strong>Traveling Agnes/Agnes</strong></td>
<td>26,269</td>
<td>7,311</td>
</tr>
<tr>
<td><strong>Deficit Reduction</strong></td>
<td>1,000</td>
<td>1,000</td>
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<tr>
<td><strong>Subtotal non I&amp;G expenses / balances</strong></td>
<td>593,886</td>
<td>511,533</td>
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<tr>
<td><strong>Subtotal non I&amp;G revenue over (under) expenses</strong></td>
<td></td>
<td>131,600</td>
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<tr>
<td><strong>Museum Administration</strong></td>
<td>295,647</td>
<td>296,390</td>
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<tr>
<td><strong>Museum Maintenance</strong></td>
<td>130,059</td>
<td>114,830</td>
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<tr>
<td><strong>Subtotal I&amp;G expenses / balances</strong></td>
<td>425,706</td>
<td>411,220</td>
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<tr>
<td><strong>Subtotal I&amp;G Revenue over (under) expenses</strong></td>
<td></td>
<td>6,126</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>1,019,592</td>
<td>922,753</td>
</tr>
<tr>
<td><strong>06/30/2013</strong></td>
<td>06/30/2014</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL ACCUMULATED DEFICIT / BALANCES</strong></td>
<td>-90,444</td>
<td>-89,444</td>
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</tbody>
</table>
American Alliance of Museums
Core Documents Verification

- Mission Statement
- Institutional Code of Ethics
- Strategic Institutional Plan
- Disaster Preparation/Emergency Response Plan
- Collections Management Policy
2013-2014 Building repairs

$316,000 Exterior Repair Project

• $125,000 capital outlay from NM Legislature
• $191,000 additional funding from UNM

The Future:

• $50,000 capital outlay for 2014-15
2013-2014 Building repairs

- Replace 75 viga ends
- Rebuild front entrance portal
- Remove and replace bricks near entrance
- Repair wood balcony
- Remove non-compliant ramp
- Remove and replace stucco in rear of building
- Rebuild rear walk path
- Upgrade museum entry lighting
Front entrance portal
Mystery Concrete Object
Building repairs
Master Site Planning Process launched March 2014
$150,000 IMLS Grant
Acquisition highlights

• The Gus Foster Collection
• 391 works by 86 artists
EXHIBITIONS
September 21, 2013-January 26, 2014

90th Anniversary Exhibitions

- *The Paintings of Burt Harwood*
- *Single Lens Reflex: The Photographs of Burt Harwood*
- *The Taos Municipal Schools Historic Art Collection*
EXHIBITIONS
February 22-May 4, 2014

• Ken Price, Slow and Steady Wins the Race: Works on Paper 1962-2010
• Art for a Silent Planet: Blaustein, Elder and Long
• Charles Mattox: Poetry in Motion
• Kathleen Brennan: The Art of the Documentary
EXHIBITIONS
February 22-May 4, 2014

• Ken Price, Slow and Steady Wins the Race: Works on Paper 1962-2010
• Art for a Silent Planet: Blaustein, Elder and Long
• Charles Mattox: Poetry in Motion
• Kathleen Brennan: The Art of the Documentary
EXHIBITIONS
May 17-September 7, 2014

- Highlights from the Gus Foster Collection
- John Connell: Cheap Secrets of the East
EXHIBITIONS
May 17-September 7, 2014

• Highlights from the Gus Foster Collection
• John Connell: Cheap Secrets of the East
Youth & Family Programs

- Art in the Schools
- Art Exploration Workshops
- Educator and Docent Trainings
- Family and Community Days
- Teen Programming
- Teen Advisory Committee
Adult Programs

- Lectures & Panel Discussions
- Films
- Music
- Literary arts
- Activities that promote arts education
- Collaborations with other organizations that support the Museum’s philosophy and mission
Community Engagement
Facility Rental

http://www.harwoodmuseum.org/rent
Agnes Martin Director’s Circle

Jim and Lina Beckley
Orin Smith and Stephanie Bennett-Smith
Esteban and Karen Bojorquez
Cris Pulos Photography
Ronald and Barbara Davis
Anthony and Rene Donaldson
Robert Ellis
Edwin Roos and Maryann Evans
David and Carol Farmer
Steven and Paula Fasken
Fasken Foundation
Gus Foster
Alyce Frank & The Frank Family
Clark Funk
Kay Harvey

The Harwood Museum Alliance
The Henry Luce Foundation, Inc
The Historic Taos Inn
Institute of Museum and Library Services
Rebecca and Michael Jusbasche
Anne Kaplan
Dennis Larkins
John and Janet Mockovciak
Toby Morfin
Agnes Martin Director’s Circle

Gregory W. Nelson
New Mexico Arts
Palacio de Marquesa - Heritage Hotel & Resort, Inc.
Happy Price and The Price Family
Frank and Joy Purcell
Ray and Barbara Graham through The FUNd at the Albuquerque Community Foundation
Richard B. Seigel Foundation
Robert Lehman Foundation
Robert and Deborah Saxe
Romona Scholder
Joyce and Sherman Scott
Siriusware, Inc.
Josephine Sloet
Taos Community Foundation
Cecelia Torres
US Bank Foundation
Veritas Foundation
Rob Wheeler
Wilder Green Fund
Thomas Wolinski
Nelson Zink and the Estate of Melissa Zink
Andrew Dasburg Director’s Circle

Janara and George Bornstein
Thomas and Deborah Buckley
Roberto Cardinale
Peter Chinni
Patti and Jim Day
Gary and Barbara DeVane
Carl and Dora Dillistone
El Moises
Carolyn Haddock
Sheree Livney and Stephen Hanks
Ed and Trudy Healy
Kanter Kallman Foundation

Michael and Jeannie Klein
Paul and Tizia O'Connor
Posiflex
Taos County
Brad and Fran Taylor
ZAP Marketing Partners
Conrad Cooper and Zoe Zimmerman
Patrociño Barela Director’s Circle

Lois and Richard Abraham
Alexandra Benjamin
Kathleen Brennan
Brett House Catering
Mary Ann Bruni
B. T. and Pam Coleman
Robert and Carol Cudd
Peter Denker
Cherie Burns and Richard Duncan
El Meze Restaurant
The Foor Foundation
Hugh Dana Gibson
Lucile Leigh Grieder
Carl and Mary Ellen Hanson
Barbara and Cliff Harmon
Joyce and Donald Rumsfeld Foundation

Randall La Gro
Ron and Carol Larimore
New Mexico Humanities Council
Jack and Phyllis Nottingham
Edward Osowski
Patrociño Barela Director’s Circle

Deborah McLean and Robert Parker
Peter and Tanya Parks
Grace Parr
Robert and Sherry Parsons
Dorothy and Charles Randall
Bob and Margie Rankin
Karen Stone
Graham and Michael Sudbury
Mimi and Andrew Ting
University of New Mexico Foundation
Nita and Henk van der Werff
Fred Vant Slot
Robert and Linda Warning
Webb Design
Williams Foundation
Marcia Winter

• Behind the Scenes with Matt Horowitz during Conserving the Harwoods
Victor Higgins Director’s Circle

203 Fine Art
Albertsons, LLC
Robert and Linda Attiyeh
Dottie and Dick Barrett
Robert and Sharon Barton
Ursula and Barney Berkowitz
David and Martha Bills
Black Mesa Winery
Barbara Brenner
George and Laura Bush
David and Mary Caffey
Amon Carter, III
Chamiza Foundation
Dan Dwelle and Barbara Christian
Polly Raye and Bill Christmas
Rosamaria Ellis Clark
Richard and Gabrielle Coffman
William Dedmon

Jeff Deemie
Richard and Sarah Downs
Wynn Goering
Steven Gootgeld
James Gordon
Antonious Haak
John and Peggy Hamilton
David and Linda Harris
David Harris
Heather Sparrow Photography
Olivia Hill
IBM International Foundation
Rick and Sandra Illes
Victor Higgins Director’s Circle

Jim Cox Artworks Studios
Julie Tennant Design
La Posada de Taos Bed and Breakfast
Lawrence Lazarus
Lee and Sandra Liggett
Jeremy McDonnell and Susan Longhenry
John and Pamela MacArthur
Judy Macfarlane
Art Clark and Sally Mayer
Ana and Ed McCracken
Sandy Nachman
Joann Phillips
Nicholas Potter
Rich and Carol Rinehart
Sang Roberson
Trond Meyr and Mimi Saltzman
Sharon Seay

Jeffrey Cohen and Nancy Seiser
Dianne Frost and Robert Silver
Southern Wine and Spirits New Mexico
John and Francie Speirs
David and Victoria Sperry
William Stewart
Steven Sutherland
Charlene Tamayo
Taos Art Supply
Town of Taos
Malin Wilson Powell
Roy and Karen Woods
Zia Framing
Annual Operating Revenue Sources

$1,060,479

- UNM Facilities and Salary Support: 39%
- Shop, Admission & Program Revenue: 31%
- Grants & Gifts: 18%
- Endowment: 7%
- Membership: 4%
- Fundraising Events: 1%
Fundraising Highlights

• $70,000 raised for Gustavo Victor Goler Collection

• $100,000 Henry Luce Foundation Grant

• $150,000 IMLS Grant Awarded to Digitize Collection

• Gus Foster Collection
Fundraising Never Stops

Lucy Harwood Legacy Society & Endowment
Membership Keeps the Harwood Alive
MEMBERSHIP STAYS STEADY
HARWOOD MUSEUM ALLIANCE

Financial Support 2014
Harwood Museum of Art

One time payment from cash reserves $21,000
Quarterly Payments $22,000
Director Account $3,200
Art Purchase Reserve $5,000

Total Support from Membership $51,200
<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014 Membership Income</td>
<td>$37,660</td>
</tr>
<tr>
<td>Membership Expenses</td>
<td>( $ 7,409 )</td>
</tr>
<tr>
<td>Quarterly Payments</td>
<td>( $22,000)</td>
</tr>
<tr>
<td>Director Account</td>
<td>($ 3,200)</td>
</tr>
<tr>
<td>Art Purchase Reserve</td>
<td>($ 5,000)</td>
</tr>
<tr>
<td>Cash Balance</td>
<td>$ 51</td>
</tr>
</tbody>
</table>
HARWOOD MUSEUM ALLIANCE

Alliance Membership Budget 2015

2015 Membership Income $37,000
Membership Expenses ( $ 7,200)
Director Account ($ 2,400)
Art Purchase Reserve ($ 5,000)
Harwood Quarterly Payment ($ 26,000)
(Cash reserve will be used to make payment if necessary)
Cash Position ($ 3,600)
HARWOOD MUSEUM ALLIANCE

2015 Officer Slate

President    Linda Warning
Vice President/ Treasurer    Dora Dillistone
Secretary    Karen Lievense
Volunteer at the Harwood!

- September 18 & 19 Exhibition Openings
- December – Lighting Ledoux
- January - Art of Wine
- Summer 2015- Art on Tap
- Gardening, public programs, & more!
Thank You!

- Collection Storage and Archive Area Tours
- Reception in the back yard