

**GOVERNING BOARD OF THE HARWOOD FOUNDATION
OF THE UNIVERSITY OF NEW MEXICO
Meeting Minutes, June 28, 2019
Arthur Bell Auditorium, 11:00 AM**

Governing Board Members Present: Alexandra Benjamin, Lucile Grieder, Marcia Winter, Tim Larson. Conferenced in: Nicole Dopson, Stephanie Bennett Smith, Tom Tkach

Staff Members Present: Sonya Davis, Juniper Manley, Lacy Cantu and Susie Crowley (taking minutes)

Invited Guests: Dora Dillistone, Juanita Lavadie, Barbara DeVane, Linda Warning, Paula Fasken, Janet Mockoviak

Handouts: Agenda; Meeting Minutes, May 3, 2019; Board Chair Update; Director's Report; FY19 Financial Report; Alliance Report; Facilities Report; Education Report; Museum Store Report; Marketing Report.

1. Confirmation of Quorum: Confirmed. Meeting called to order 11:08 AM
2. Approval of Agenda: Alexandra indicated a change needed to be made to the agenda; the Nominating Committee Report will be presented before the Election of Officers. Marcia made a motion to approve the change; Dora seconded; all in favor.
3. Approval of May 3, 2019 minutes: Motion to approve the minutes by Tom Tkach; Marcia seconded; all approved.
4. Board Chair Update
 - a. Alexandra Benjamin stated that after just a few weeks at the museum, Director Juniper Manley is doing a terrific job.
 - b. The Bash at the Blake was a great success, thanks to all. We need to debrief, discuss and develop our vision and plan for future fundraising events; whether or not to continue the Art of Wine and Bash fundraisers, or do something new.
 - c. The terms of Board members Lucile Grieder and Marcia Winter will end with FY19 and Harwood Alliance Chair, Linda Warning will be retiring from the Alliance. They have each served on the Board for many years and have made tremendous contributions to the Harwood. They will be greatly missed and we are totally grateful for their dedication and contributions. Thank you Linda, Marcia and Lucile!
 - d. Board binders have been made for the new Governing Board members. Please review and provide Alexandra any input you have about the binders. There is also an online Dropbox that contains all the documents in the Board binder. Alexandra and Juniper are discussing developing the Standing Committees.

e. Plans for a Board Retreat to coincide with the October 11 board meeting are developing.

f. UNM Regents and leaders including President Stokes will tour the Harwood July 8 from 5:15 – 6:45 PM with reception to follow.

5. Director's Report

a. Juniper announced that her first six weeks as Harwood Director have been very busy. During this time she has attended Exhibition openings, hosted the Bash, conducted internal visits with Harwood staff; and held bi-weekly community forums to better understand public perspective on topics such as Education, Culture and Art. She has been interviewed on radio and for print, discussing the Harwood and exhibits.

c. She is engaging with UNM Taos CEO, Patrick Valdez and Art Department Chair, Sarah Stolar to develop ways for the Harwood and UNM Taos to collaborate.

d. She provided statistics regarding the Judy Chicago Exhibition opening: 613 attendees, 48 volunteer hours. Admissions and Museum Store revenue are more than 50% higher than last year.

e. With Harwood staff, she has been conducting a soft SWOT analysis (Strengths, Weaknesses, Opportunities, Threats) focusing on Exhibitions & Collections, Museum Experience & Learning, Audience Building & Philanthropic Engagement and Operations & Facilities.

6. Nominating Committee Report

a. Stephanie shared her gratitude for the new Governing Board members and stated that the nominating committee process had been a rewarding one. The committee will need FY2020 board members to serve on the Nominating Committee. Stephanie is available to discuss this.

b. Stephanie nominated Alexandra Benjamin to serve a second three year term on the board. Marcia seconded; all approved.

7. Election of officers for 2019-2020

a. Lucile proposed the following slate officers for fiscal year 2020 as follows:

Alexandra Benjamin, Chair

Stephanie Bennett Smith, Vice Chair

Dora Dillistone, Secretary

Nicole Dopson, Treasurer

Motion to accept proposed slate of officers was made by Marcia Winter, Tim Larsen seconded, all approved. Motion carried.

8. Financial Report

a. Nicole reported that revenue is up from last year with the funds from the Bash. We won't see the revenue from this year's Bash until September or October. There is also the new revenue pocket brought in by memberships as this was the first full year that Harwood has processed memberships. Previously, membership funds were processed by the

Alliance. I&G (Instruction & General) revenues are slightly down due to UNM budget cuts.

b. Expenses indicate an increase from last year as the Museum Store and Public Programs have more expenses. Fiscal Shared Services is monitoring the activity in these Harwood departments and will report at the next Board meeting. It is proposed that I&G monies will pay for Harwood salaries and facilities.

9. Development Report

a. Sonya stated that she is finalizing the FY19 reports and will present these at the August board meeting.

b. Sonya is working with Juniper to reviewing our donor list, creating a structure to move forward. Discussions and meetings are being scheduled.

10. Exhibitions Report

a. Juniper announced that Curator, Matt Thomas will be leaving on July 5. Juniper will be considering options for filling the position.

b. Juniper had been brainstorming with Matt to develop a basic Exhibitions schedule - in mid-November, the Judy Chicago exhibit will be de-installed. One idea for an exhibition would be a *call for artists*, having 3 jurors select works for the exhibit. June 2020 would link with the 50 year celebration of Blue Lake, also possibly a Mimbres pottery show. Juniper is seeking Board and outside guidance as to whether the Mimbres pottery is appropriate for the Harwood given that it is burial pottery. In 2020 exhibit of Paul O'Connor's constructed artworks, and a Gus Foster Retrospective to coincide with a book release.

11. Alliance Report

a. Linda Warning stated that the Alliance is a 501c3 originally established by Harwood Director Bob Ellis to improve museum funding and develop memberships. Linda and Dora have been leading the Alliance which brings the museum about \$125,000 annually. Linda stated that the Alliance MOU with the UNM Regents needs to be somewhat revised and updated, which will require the Regents approval.

12. Events Report – "Bash" re-cap

2019 Bash gross revenue: \$121,638

consignment fees: \$15,450

supplies, insurance, band & promotion: \$21,387

Net revenue \$84,801

Bash attendance: 105 guests

2018 Bash netted \$60K.

13. Public Comment: There were no public comments.

14. Adjournment:

a. Marcia made a motion that the meeting be adjourned, Lucile seconded, all approved. Meeting adjourned at 1:02 PM